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Deutscher Akademischer Austauschdienst
German Academic Exchange Service

CALL FOR APPLICATIONS:

DAAD STUDY ONLINE SCHOLARSHIPS FOR THE PROGRAM UKRAINE DIGITAL: ENSURING ACADEMIC SUCCESS IN TIMES OF CRISIS (2024)

APPLY FOR THE PROGRAM – DO AN ONLINE COURSE – GET A SCHOLARSHIP

Students of Kharkiv universities are now at risk staying in their homes so many had to relocated to other regions of Ukraine. The possibility to continue learning is now under threat. The project “**JOUKRAINE** – Joint Online Learning with Kharkiv Universities (Ukraine)” is aimed to help students of three Kharkiv universities continue their studies remotely from safe places and to have resources to do so.

In order to foster high-level digital learning, DAAD offers 50 online-scholarships for students of V.N. Karazin Kharkiv National University, and Kharkiv University of Humanities “People’s Ukrainian Academy” providing them with a selection of 19 online-courses in English developed by experienced lecturers. Four Kharkiv Universities with assistance and encouragement of South Westphalia University of Applied Sciences (FH SWF) joined their forces and intellectual potentials to redesign and upgrade their courses for efficient distant learning and teaching. The courses are designed to meet the needs of students doing Business Economics, International E-Commerce, Hotel & Restaurant Business, International Business, International Management and Business Communications, Entrepreneurship, History as their major.

Students enrolled on the Program will do courses (corresponding their program of studies) in the fall semester 2024 and receive an online-scholarship of **200** Euros for 3 months (November-December-January). Successfully completing chosen online courses, participants receive a certificate of participation.

Application procedure:

Fachhochschule
Südwestfalen
University of Applied Sciences



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1) Fill in the online form (for registration);

1. Participants are obliged to choose three or more digital courses in Moodle, according to their own choice

2) Upload a motivation letter (PDF) of max. 3 pages in the form of a narrative telling about academic and personal reasons for your participation in the program, explaining why a particular program (**JOUKRAINE**) has been chosen and how it will contribute to achieving your educational and career goals;

3) Provide your current transcript of records from the university or school certificate (with your marks or points)

List of the courses for the fall semester 2024

1. Quality and Innovation Management
2. Artificial Intelligence in Business
3. Creative Marketing Communications Management
4. History of Entrepreneurship
5. E-Business
6. Principles of E-Commerce
7. Data Mining for Cybersecurity and OSINT
8. Business Strategy
9. Marketing for Startups
10. Social Entrepreneurship
11. International Business in Digital Economy
12. Digital Branding
13. European History
14. Organisational Design
15. Financial Services for Business

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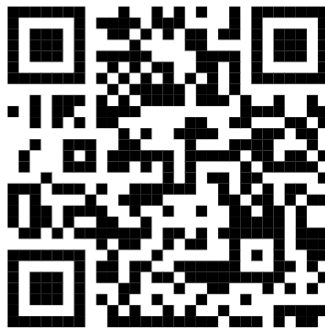


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Deadline for registration: 07.11.2024

APPLY NOW!

<https://forms.gle/eayvCEJds7EHkowF6>



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